

**Fairview & District Chamber of Commerce  
Regular Board of Directors Meeting  
Noon, September 15, 2022  
Town of Fairview Council Chambers**

*Current Executive*

*Chair - Carri-Anne Kehler*

*Vice Chair - Warren Murray*

*2<sup>nd</sup> Vice Chair - Markus Lovsin*

*Secretary/Treasurer - Laura Ball*

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**In Attendance:** Pauline Lyman, Kathy-Jo Kehler, John Przybylski, Warren Murray, Leah Fox, Carri-Anne Kehler, Jenna Armstrong, Riley Buker, Laura Ball, Nicole Heck, Erin MacDonald- Kramer

**Absent:** Markus Lovsin, Brent Dechant, Amanda Golob

**1. Welcome / Call to Order**

Carri-Anne Kehler called the meeting to order at 12:04pm

**2. Additions to / Approval of Agenda**

<b>Motion by Warren Murray to accept the agenda as presented; Carried</b>
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**3. Consent Agenda**

**3.1. Approval of Minutes - August 18, 2022**

**3.2. Reports - Received for Information**

**3.2.1. Financial Report**

- Reviewed

**3.2.2. Chamber Manager's Report**

- F&D Chamber participated in the Programs & Services Fair, providing another opportunity for promotion and visibility.
- Sept 7th membership meeting did not have a quorum so unofficial discussion was held

**3.2.3. Town of Fairview Advisor's Report**

- Absent

**3.2.4. MD of Fairview Advisor's Report**

- Currently reviewing and amending their Land use Bylaws.
- Updating bylaw for Off Road Vehicles.
- Had a presentation from an Engineering Firm in regards to the Bridge Replacement Program.
- Working with North Peace Housing Foundation on a Needs Assessment.
- The Municipality sent a congratulatory message to The Fairview Aircraft Restoration Sociality, they won a Canadian Award for work that they did on Canso.
- Working with Legal Advisors on how they can go about collecting unpaid taxes.
- Power backup generators are in place at water systems in Bluesky and Whitelaw.

**3.2.5. NWP Advisor's Report**

- Health Care Aid still has openings for the January course.
- NWP is working with Brave Culture to add recreation outside of the institution for their students.
- Brett Dillman, one of their local instructors, received a VP Teachers Award at Orientation.

### **3.2.6. Economic Development Report**

- The Town of Fairview recently approved two new policies
  - Event Rental Policy:
    - The Town now has tents, tables, chairs and the stage to rent.
    - Introducing a grant process for the first three years of new annual events
      - 1st year 100%, 2nd year 75% and 3rd year 50% of rental fees covered.
  - Community Events Policy: An application form to be submitted for approval no less than 45 days before an event that will be held in a Public outdoor space.
- The AAIP Program will be discussed at the next ED meeting. The program can be Mutli Municipal but would require a whole other committee to be formed.
- The Radio stations of Pattison Media are doing the Take over the town for two days. The Economic Development committee paid \$100,00 of the costs for each business that took part and the M.D covered two of their businesses, which allowed the cost per participant to go from \$350,00 to \$250,00. They hope to have this every 6 months.
- Promotional reels partnered with the Town and M.D have been posted to multiple social media platforms with the goal to showcase the lifestyle of the area. The videos have reached numerous accounts and received really great feedback.
- 3 additional promotional videos that they have been working on for the last 2 years are in the final stages.
- The Facade Program is accepting applications for the 2023 year.

**Motion by Laura Ball to accept the Consent agenda as presented; Carried**

## **4. Projects and Events**

### **4.1. Mechanical Bull Riding Championship**

- Traction we received from social media for this event has been our most reached, liked and shared event to date.
- Getting sponsorship for next year, or charging per ride to cover the cost associated with rental fees will be discussed if this event is repeated due to a financial loss for the Chamber

### **4.2. Glow Ball Golf Tournament**

- 17 teams have registered to date.
- Contests and prizes for the Putting green, Make ducks fly, Best dressed and Best decorated cart.

### **4.3. Show Me Your Business**

- Will be rescheduled for September 28, 2022 due to time constraints

### **4.4. Small Business Week**

- Oct 17 - Oct 21, with Awards Gala on the 21st.
- Nominations will be out by Friday.
- Discontinuing the Business Legacy Award due to poor response and introducing the People's Choice Chamber Member Award
- Shop Local Contests
- Future Entrepreneurs Art Contest for students Grades 1- 6 this year.
- Chamber Members may be awarded extra points in the Judging process this year.

**Nicole Heck left the meeting at 1:00pm**

**4.5. Discover Ireland**

- There are currently 2 confirmed bookings
- An Information Session with Indus Travel Representative via zoom has been scheduled for Sept 29,2022 at the Rose & Thistle Pub.
- Aim is to have a new Facebook post weekly.

**5. New Members for Approval**

**5.1. Pattison Media**

Motion by Warren Murray to approve Pattison Media for membership to The Fairview & District Chamber of Commerce; Carried.

**6. Unfinished Business**

**6.1. None**

**7. New Business**

**7.1. None**

**8. Adjournment**

**Meeting was adjourned by Carri-Anne Kehler at 1:06pm**