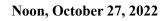
# Fairview & District Chamber of Commerce Regular Board of Directors Meeting

5 members = Quorum







### Current Executive

President - Carri-Anne Kehler Vice President - Warren Murray 2<sup>nd</sup> Vice President - Markus Lovsin Secretary/Treasurer - Laura Ball

In Attendance: Laura Ball, Erin MacDonald- Kramer, Riley Buker, Warren Murray, Markus Lovsin, John Przybylski,

Pauline Lyman, Carri-Anne Kehler, Jenna Armstrong

Absent: Leah Fox, Nicole Heck, Brent Dechant, Amanda Golob, Kathy-Jo Kehler

### 1. Welcome / Call to Order

Carri-Anne Kehler called the meeting to order at 12:03 pm

## 2. Additions to / Approval of Agenda

## Motion by Laura Ball to accept the agenda as presented; Carried

## 3. Consent Agenda

## 3.1. Approval of Minutes - September 15, 2022

## 3.2. Chamber Report

- Mall frontage renovations: Header and lighting are complete; waiting on 4x4 frames for business signage
- Office: Exploring the purchase of a smart TV for projection, webinars, etc

## 3.3. Financial Report

- Reviewed
- Reminder: the monthly P&L only shows income/expense for that particular month; YTD P&L will show accumulated income/expense for that year to the end of the reporting period.

## Motion by Riley Buker to accept the consent agenda as presented; Carried

## 4. Projects and Events

### 4.1. Glow Ball Golf Tournament - Review

- Sold out
- 8th hole was under construction and unusable
- Final budget reviewed
- Lighting was an issue for navigation and safety; continue to invest annually in reusable lighting.
- Addition of dinner was appreciated

### 4.2. Show Me Your Business - Review

- Held at the Chamber office Sept 28 2022
- Approx 15 attendees

#### 4.3. Small Business Week/Business Awards Review

- SBW: Future Entrepreneurs Art Challenge approx 70 entries; Shop Local Challenge 16 entries from 9 people
- Awards Gala: 140 attendees; Lack of staff at the venue was an issue
- Explore collaboration between the Town (Jenna) & Chamber to get more exposure on SBW not just the awards

### 4.4. Chamber Travel Info Session - Review

- 2 confirmed bookings; need to push for more bookings
- Bookings need to be completed by Dec
- If the trip is not viable, due to insufficient bookings, then deposits will be returned and the trip will be cancelled or rebooked

## 4.5. What The \$#%! Do I Post on Social Media?! Webinar

- Will book for the end of Nov
- Members free; non-members for a small fee
- Will host in person at the Chamber office and online

## 4.6. Passport to Christmas - Nov 7- 19

• Funds the advertising for moonlight madness

### 4.7. Moonlight Madness - Nov 25

- Vendor market (10 tables booked)
- Going to allocate the Fairview Post advertising budget to other advertising streams
- Chamber manager to create in-house advertisements for the business; Content needs to be submitted by Nov 7th
- Moonlight Madness Take 2 Dec 9

## 4.8. Christmas Carnival & Parade - Saturday, Dec 3, 2022

• Confirmed: Parade; Pictures with Santa (Jason Kish); Shopping with the elves (Dollar Store); Scavenger hunt (Elements)

## 5. New Members for Approval

## 5.1. S&M Unlimited (Mall On Main)

Motion by Warren Murray to approve S&M Unlimited for membership to the Fairview & District Chamber of Commerce; Carried

### Laura Ball left the meeting at 1:01 pm

### 5.2. Fairview Pizza & Donair

Motion by Markus Lovsin to approve Fairview Pizza & Donair for membership to the Fairview & District Chamber of Commerce; Carried

## 5.3. Source Inspired

Motion by Riley Buker to approve Source Inspired for membership to the Fairview & District Chamber of Commerce; Carried

### 5.4. Shorty's Pet Supplies

Motion by John Przybylski to approve Shorty's Pet Supplies for membership to the Fairview & District Chamber of Commerce; Carried

### 5.5. Fairview RV Park & Storage Ltd.

Motion by Warren Murray to approve Fairview RV Park & Storage Ltd. for membership to the Fairview & District Chamber of Commerce: Carried

#### 6. Unfinished Business

### **6.1.** None

### 7. New Business

### 7.1. Highway signs

- Need to explore solutions for more highway signage lease space due to demand
- Chamber Manager to contact land owners (CN Rail) and get quotes to build/modify highways sign structures

### 8. Reports - Received for Information

## 8.1. Town of Fairview Advisor's Report

Absent

### 8.2. MD of Fairview Advisor's Report

- Annual organisational meeting was held Oct 25, 2022; Phil Koloduchuk was voted in as Reeve
- MD working with the Fairview ski hill regarding solutions for insurance, due to companies not wanting to insure high-risk activities
- RCMP delegation; crime rates are down; new Sargent scheduled to be posted in Fairview soon
- Community meeting held in Whitelaw regarding new community standards bylaw

### 8.3. NWP Advisor's Report

- Renovations for the Health care aide program are nearing completion
- Andrew Dunlop is the new Dean of School of Applied Science and technology
- School of skilled trade is exploring dual credit programs that will incorporate the high schools

### **8.4.** Economic Development Report

- Strategic Planning session is scheduled for November
- AAIP; Hoping to have the application submitted for the January intake; working with Hines Creek on a joint application
- Submitted applications for a grant through PREDA and Tourism relief funding through the Federal government to create an event strategy
- Hosting a career day with the schools in March and would like to involve the CERC
- Town has offered to assist with printing costs if the Chamber wants to include Welcome Booklet in the FCSS welcome bags

## 9. Adjournment

Carri-Anne Kehler adjourned the meeting at 1:29 pm

## 10. Roundtable