

Fairview & District Chamber of Commerce  
Regular Board of Directors Meeting  
*5 members = Quorum*  
Noon, October 27, 2022  
F & D Chamber of Commerce Office



Current Executive

President - Carri-Anne Kehler  
Vice President - Warren Murray  
2<sup>nd</sup> Vice President - Markus Lovsin  
Secretary/Treasurer - Laura Ball

**In Attendance:** Laura Ball, Erin MacDonald- Kramer, Riley Buker, Warren Murray, Markus Lovsin, John Przybylski, Pauline Lyman, Carri-Anne Kehler, Jenna Armstrong

**Absent:** Leah Fox, Nicole Heck, Brent Dechant, Amanda Golob, Kathy-Jo Kehler

**1. Welcome / Call to Order**

Carri-Anne Kehler called the meeting to order at 12:03 pm

**2. Additions to / Approval of Agenda**

**Motion by Laura Ball to accept the agenda as presented; Carried**

**3. Consent Agenda**

**3.1. Approval of Minutes - September 15, 2022**

**3.2. Chamber Report**

- Mall frontage renovations: Header and lighting are complete; waiting on 4x4 frames for business signage
- Office: Exploring the purchase of a smart TV for projection, webinars, etc

**3.3. Financial Report**

- Reviewed
- Reminder: the monthly P&L only shows income/expense for that particular month; YTD P&L will show accumulated income/expense for that year to the end of the reporting period.

**Motion by Riley Buker to accept the consent agenda as presented; Carried**

**4. Projects and Events**

**4.1. Glow Ball Golf Tournament - Review**

- Sold out
- 8th hole was under construction and unusable
- Final budget reviewed
- Lighting was an issue for navigation and safety; continue to invest annually in reusable lighting.
- Addition of dinner was appreciated

**4.2. Show Me Your Business - Review**

- Held at the Chamber office Sept 28 2022
- Approx 15 attendees

#### **4.3. Small Business Week/Business Awards Review**

- SBW: Future Entrepreneurs Art Challenge - approx 70 entries; Shop Local Challenge - 16 entries from 9 people
- Awards Gala: 140 attendees; Lack of staff at the venue was an issue
- Explore collaboration between the Town (Jenna) & Chamber to get more exposure on SBW not just the awards

#### **4.4. Chamber Travel Info Session - Review**

- 2 confirmed bookings; need to push for more bookings
- Bookings need to be completed by Dec
- If the trip is not viable, due to insufficient bookings, then deposits will be returned and the trip will be cancelled or rebooked

#### **4.5. What The \$#! Do I Post on Social Media?! Webinar**

- Will book for the end of Nov
- Members free; non-members for a small fee
- Will host in person at the Chamber office and online

#### **4.6. Passport to Christmas - Nov 7- 19**

- Funds the advertising for moonlight madness

#### **4.7. Moonlight Madness - Nov 25**

- Vendor market (10 tables booked)
- Going to allocate the Fairview Post advertising budget to other advertising streams
- Chamber manager to create in-house advertisements for the business; Content needs to be submitted by Nov 7th
- Moonlight Madness Take 2 - Dec 9

#### **4.8. Christmas Carnival & Parade - Saturday, Dec 3, 2022**

- Confirmed: Parade; Pictures with Santa (Jason Kish); Shopping with the elves (Dollar Store); Scavenger hunt (Elements)

### **5. New Members for Approval**

#### **5.1. S&M Unlimited (Mall On Main)**

**Motion by Warren Murray to approve S&M Unlimited for membership to the Fairview & District Chamber of Commerce; Carried**

**Laura Ball left the meeting at 1:01 pm**

#### **5.2. Fairview Pizza & Donair**

**Motion by Markus Lovsin to approve Fairview Pizza & Donair for membership to the Fairview & District Chamber of Commerce; Carried**

#### **5.3. Source Inspired**

**Motion by Riley Buker to approve Source Inspired for membership to the Fairview & District Chamber of Commerce; Carried**

#### **5.4. Shorty's Pet Supplies**

**Motion by John Przybylski to approve Shorty's Pet Supplies for membership to the Fairview & District Chamber of Commerce; Carried**

## **5.5. Fairview RV Park & Storage Ltd.**

**Motion by Warren Murray to approve Fairview RV Park & Storage Ltd. for membership to the Fairview & District Chamber of Commerce; Carried**

## **6. Unfinished Business**

### **6.1. None**

## **7. New Business**

### **7.1. Highway signs**

- Need to explore solutions for more highway signage lease space due to demand
- Chamber Manager to contact land owners (CN Rail) and get quotes to build/modify highways sign structures

## **8. Reports - Received for Information**

### **8.1. Town of Fairview Advisor's Report**

- Absent

### **8.2. MD of Fairview Advisor's Report**

- Annual organisational meeting was held Oct 25, 2022; Phil Koloduchuk was voted in as Reeve
- MD working with the Fairview ski hill regarding solutions for insurance, due to companies not wanting to insure high-risk activities
- RCMP delegation; crime rates are down; new Sargent scheduled to be posted in Fairview soon
- Community meeting held in Whitelaw regarding new community standards bylaw

### **8.3. NWP Advisor's Report**

- Renovations for the Health care aide program are nearing completion
- Andrew Dunlop is the new Dean of School of Applied Science and technology
- School of skilled trade is exploring dual credit programs that will incorporate the high schools

### **8.4. Economic Development Report**

- Strategic Planning session is scheduled for November
- AAIP; Hoping to have the application submitted for the January intake; working with Hines Creek on a joint application
- Submitted applications for a grant through PREDA and Tourism relief funding through the Federal government to create an event strategy
- Hosting a career day with the schools in March and would like to involve the CERC
- Town has offered to assist with printing costs if the Chamber wants to include Welcome Booklet in the FCSS welcome bags

## **9. Adjournment**

Carri-Anne Kehler adjourned the meeting at 1:29 pm

## **10. Roundtable**