

**Fairview & District Chamber of Commerce**  
**Regular Board of Directors Meeting**  
*5 members = Quorum*  
**6:00 pm, October 26, 2023**  
**Fairview & District Chamber Office Boardroom**



*Current Executive*

*Chair - Carri-Anne Kehler*

*Vice Chair - Warren Murray*

*2<sup>nd</sup> Vice Chair - Markus Lovsin*

*Secretary/Treasurer - Laura Ball*

**In Attendance:** Riley Buker, Laura Ball, Carri- Anne Kehler, Warren Murray, Erin MacDonald- Kramer, Nicole Heck, Kathy-Jo Kehler, Pauline Lyman

**Absent:** Wole Aina, Michelle Stam, Paul Buck, John Przybylski, Markus Lovsin, Cathy Few

**1. Welcome / Call to Order**

Carri-Anne Kehler called the meeting to order at 6:15pm

**2. Additions to / Approval of Agenda**

<b>Motion by Warren Murray to accept the agenda as presented; Carried</b>
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**3. Consent Agenda**

**3.1. Approval of Minutes - Sept 21, 2023**

**3.2. Chamber Report**

- Manager met the owner of Hope Restored Counselling, who has had a membership through the Group Insurance Plan (operating outside of Fairview) for the past 2 years, who now has an office in Fairview.

**3.3. Financial Report**

- Reviewed

<b>Motion by Nicole Heck to accept the Consent agenda as presented; Carried</b>
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**4. Projects and Events**

**4.1. Tap into Fairview App**

- Hoping to push out the marketing introducing the app to the public in the next couple of weeks.
- All Members interested in upgrading in 2023 will receive a complimentary upgrade. 2024 upgrade billing will coincide with January 1st Memberships Renewals.
- Discussion around renaming the “Events” Homescreen Section to “Engagement” as there are opportunities to include more than an events calendar to this section. It was decided to leave the homescreen name the same, but still include other community engagement opportunities.

#### **4.2. Glow Ball Golf Budget**

- Sold-out, successful event
- Having Chamber supervision through-out the entire event was discussed and up for consideration for next year.

#### **4.3. Business Awards**

- Event feedback was very positive.
- Promotion of the finalist beforehand was very well done.
- Bluestream Entertainment ran the sound and video which highly improved the Facebook live audio, but the background sounds of clapping etc were edited out by Facebook which was disappointing.
- May have to consider using Youtube next year instead of Facebook due to repeated problems.

#### **4.4. Small Business Week**

- Hosted Future Entrepreneur Art Contest which had 60 entries
- Pancake breakfast will have to be something we look at next year, there was not enough time to organize it this year.

#### **4.5. Passport to Christmas**

- Launched and ready to go and will start on November 6, 2023

#### **4.6. Moonlight Madness**

- The First Moonlight Madness will be November 24, 2023
- Vendor Market will be held in the Old Fields Building; we currently have 15 vendors registered.
- Hoping to use the App to promote individual business specials.
- Moonlight Madness Take 2 will be December 8, 2023
- If enough interest may host a pop up Market in the Mall on Take 2 night again this year
- Take 2 will also be promoted as “Draw Night”; we encourage businesses to host in-store draws and the Chamber will do a bonus draw again this year.

#### **4.7. Christmas Carnival & Parade**

- After polling our members, it has been decided to host the parade as an evening event
- Possibility of hosting a “Lunch” or “Breakfast” with Santa as a kick off to the Carnival

### **5. New Members for Approval**

#### **5.1. Subway**

<p><b>Motion by Laura Ball to approve Subway for membership to The Fairview &amp; District Chamber of Commerce; Carried</b></p>
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### **6. Unfinished Business**

#### **6.1. Value Scoping Session**

- Was attended by the Chamber Manager; it was very informative and encouraging to see the School Divisions and NWP eager to work together.
- Positive discussions were centred around the financial benefits and the shared facility opportunities that would come along with amalgamating the elementary and highschool physical locations in some form.

## 6.2. NWP Award Endowment

Motion by Warren Murray to table to a later date, Carried
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## 6.3. Message Board

- It was moved to the Maclean Contracting yard.
- A decision needs to be made whether or not it is worth salvaging.

## 6.4. NWP Public Forum

- New Acting President is very open to attending
- Look at hosting the forum in the new year
- Discuss further at a later date

## 7. Reports

### 7.1. Town of Fairview Advisor's Report

- Absent

### 7.2. Economic Development Report

- Nothing to report

### 7.3. NWP Advisor's Report

- NWP renewed the Lease to the Ag Society for the riding arena for the winter.
- New Acting President & C.E.O Dr. Vanessa Sheane invited staff to a budget meeting, it was very well received.
- Intake was better at the most recent one, the numbers are growing from the previous year.

**Pauline Lyman left the meeting at 7:31pm**

### 7.4. MD of Fairview Advisor's Report

- Absent

## 8. Adjournment

Carri-Anne Kehler adjourned the meeting at 7:34pm

## 9. Roundtable